

KICK BALL 4 THE KIDS

Adult Kickball Tournament

Hosted by the Active 20-30 Club of Albuquerque
to benefit local children's charities

Saturday, May 12th, 2012
Balloon Fiesta Park

*3rd Annual
Kickball 4 the Kids
Sponsorship Package*

Kickball 4 the Kids brings you back to the playground and your childhood as we raise funds to enhance the lives of underprivileged children in the Greater Albuquerque Area. There will prizes for top teams and a great opportunity to have fun, while doing some good in our community.

This 64-team co-ed tournament will benefit Playworks NM and For the Kids Fund and their “For The Kids Projects”!

2012 Primary Beneficiary



PLAYWORKS

- Playworks is a national nonprofit organization that supports learning by providing safe, healthy and inclusive play and physical activity to schools at recess and throughout the entire school day.
- Playworks is a full-time, play-based school improvement program with the goal of helping to improve academic, social and physical activity outcomes of students in both the short and long term, through transforming the school climate.
- By creating a positive and supportive school climate through play, Playworks enables students to improve their social and emotional development, increase their academic engagement and ultimately have the skills necessary to complete high school.



For The Kids Fund provides opportunities for young people (in their 20s and 30s) to serve children and children’s charities. Their “For The Kids Projects” include:

- Children’s Shopping Spree - provide underprivileged children with backpacks, school supplies and clothes in preparation for the school year.
- Holiday Fiesta for the Kids - provide toys and a festive environment for children being treated at the children’s hospital.
- Live to Serve - Provide and serve food for children who are going through grief counseling

The 2011 Kickball 4 The Kids tournament featured 32 teams and 650 kickballers having a great time!



Check out our Facebook page for more pictures and up-to-the-minute information!

Title Sponsor \$10,000

Two Sponsorships Available

If Title Sponsor would like to purchase both sponsorships price will be dropped to \$15,000

- Your Company Name added to commercial spots as the official sponsor of the 2nd Annual Kickball 4 the Kids.
- Your Company Name and Logo listed on the registration and tournament information web pages including but not limited to www.kickball4thekids.com.
- Company Name and Logo listed as a sponsor on all printed materials including but not limited to mailers, posters, banners, t-shirts and promotional goods.
- Exposure to 1,000 to 1,200 players and spectators day of event.
- Your Company Banners (up to 4) prominently displayed at the tournament.
- Championship field of play named after your Company at the tournament.
- Main Tournament Brackets feature your Company Name and Logo.
- One tent for your Company's use at the tournament.
- One complimentary kickball team to play in tournament.
- First Right of Refusal for the 2012 Tournament
- A link on our website that will direct participants to your company website.
- Company name announced on all Kickball 4 the Kids radio spots—there are 3,000 15-second spots between 4 major radio stations



Team Player Sponsor \$4,000

- Your Company Name listed on registration and tournament information web pages including but not limited to www.kickball4thekids.com
- Your Company Name listed as a sponsor on event banners.
- One field of play named after your company at the tournament.
- Your Company Banners (up to two) displayed at the tournament.
- One complementary team to play in the kickball tournament.
- One tent for promotional use at the tournament.
- A link on our website that will direct participants to your company website.
- Company Name and Logo listed as a sponsor on team t-shirts.



First Aid Sponsor \$3,000

One Sponsorship Available

- Your Company Name and Logo listed on the registration and tournament information web pages including but not limited to www.kickball4thekids.com
- Your Company Name and Logo listed as a sponsor on banners and t-shirts.
- Naming rights of the First Aid Station.
- Your Company Banner on the First Aid Station.
- One tent for promotional use at the tournament.

Referee Sponsor \$2,500 One Sponsorship Available

- Your exclusive logo placed on brightly colored 30-40 referee t-shirts.
- Your Company Name and Logo listed on the registration and tournament information web pages including but not limited to www.kickball4thekids.com
- A link on our website that will direct participants to your company website
- One tent for promotional use at the tournament



Team Shirt Logo Sponsor \$1,000—Large \$500—Small

- Your Company Name listed on the registration and tournament information web pages including but not limited to www.kickball4thekids.com
- Your logo (size based on sponsorship level) on brightly colored participant shirts
- One field of play named after your company at the tournament.

Field Sponsor \$250

- Your Company Name listed on the registration and tournament information web pages including but not limited to www.kickball4thekids.com
- Company sign on one field of tournament play.

Team Registration

Teams must consist of a minimum of 10 players, a maximum of 20, all over the age of 18. Teams must field a minimum of at least 4 players of each gender.

For official rules of adult kickball, visit www.kickball365.com. Team fees include team shirts, score books, sponsor gifts, and Pool Play tournament with a minimum of three games played. Registration and team payment takes place on www.kickball4thekids.com

Team Registration Fees

2/1/2012—2/29/2012 —\$350 a team; Team Tents—\$100

3/1/2012—3/31/2012 —\$400 a team; Team Tents—\$125

4/1/2011—4/30/2011—\$500 a team; Team Tents—\$125

REGISTRATION CLOSES APRIL 30, 2012



The Active 20-30 Club of Albuquerque

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ABQ
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Active 20-30 Club of US and Canada had its beginnings in 1922 when young men in two widely separated communities of the United States saw the need for a service club for young men. They found that established service clubs were dominated by older men, run by older men and whose officers were invariable much older men. This realization led those groups of ambitious young men to stray away from existing groups and organized a club of their own.

The Active 20-30 Club of Albuquerque was formally rechartered in July 1988. Since then, our membership has taken an aggressive approach toward community service and providing financial & in-kind assistance to children. Our membership consists of young gents in a number of careers—accountants, financial advisors, attorneys, doctors, engineers, veterinarians and more.

Website : <http://www.abq2030.com>

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